



Get renewable energy working for you!

We typically think of **the sun** as a distant yellow orb that's not directly involved in our lives (unless you count sunburns). But the fact is, it can play a big, beneficial role for us, if we just look at that fiery ball in a fresh new way: As a **helpful, hard-working fellow** who has plenty of energy, is always able to lend a hand around the house — and can help out our entire community in the process! Meet our **Choose Renewable** family. Energy from solar, wind and biogas resources, ready to go to work for you, starting at **only \$2 a month!**



\$2.00
BLOCK

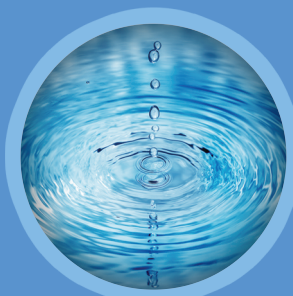


300
kilowatt-hours (kWh)

How this works: Our Choose Renewable family is available in **\$2 blocks**. Every block you buy is added to your monthly electric bill, and ensures that a share of your electricity comes from **solar, wind and biogas**. By putting renewable energy to work, you're helping to control energy costs, keeping the environment clean and making the whole community a better place. **ALL FOR THE COST OF A GALLON OF MILK.**



Why Choose Renewable?



IT'S CLEAN

The more renewable energy we use, the less coal, oil and natural gas we have to burn.



IT'S SUSTAINABLE

Solar, wind and biogas energy sources will never run out!

IT'S SMART
Renewable energy efficiently uses valuable resources and prevents waste.



IT'S LOCAL

Our renewable resources are homegrown: Solar from WI, MI and IA; wind from Dodge County, WI; biogas from Little Chute, WI.



Joining is easy!

There is no special equipment to install, and no change in the way you receive or use energy. You can start (or stop) your participation at any time, and you can use as many blocks of renewable energy as you like! (Each \$2 block = 300 kilowatt-hours.)

I agree to purchase:

_____ blocks of renewable energy at \$2.00 per month, for a total monthly commitment of \$_____. This purchase will appear as an additional charge on my monthly utility bill. I understand I can change my participation level or cancel at any time.



NAME

Fold along dotted lines, tape and mail

EMAIL ADDRESS

ADDRESS

APT/SUITE #

CITY

STATE

ZIP

PHONE NUMBER

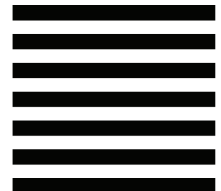


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CHOOSE RENEWABLE PROGRAM
C/O WATERLOO UTILITIES
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More renewables means fewer pollutants!

Buying two blocks of renewable energy per month for a year equals:



OR



OR



OR



Removing ONE CAR from the road

Preventing FOUR TONS of CO₂ emissions

Planting ONE ACRE of trees

Eliminating the burning of TWO TONS of coal

At Waterloo Utilities, we join forces with other local, not-for-profit utilities through WPPI Energy to share resources and lower costs.

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